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There's a tiny Greek island where man can exist with only the barest of necessities...

"ISLAND OF LOVE" starring ROBERT PRESTON and TONY RANDALL and co-starring GEORGIA MOLL and WALTER MATTHAU with BETTY BRUCE in TECHNICOLOR® PANAVISION®

Screenplay by DAVID R. SCHWARTZ • Produced and Directed by MORTON DaCOSTA • Music by GEORGE DUNING • Presented by WARNER BROS.

MAT 403 — 4 col. x 8⅜ inches (468 lines)

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The Billing

Warner Bros.	25%
Pictures Presents	5%
ISLAND OF LOVE	100%
Starring	90%
ROBERT PRESTON	90%
TONY RANDALL	90%
Co-Starring	
GEORGIA MOLL	67½%
WALTER MATTHAU	67½%
with	
BETTY BRUCE	20%
Technicolor®	15%
Panavision®	15%
Music	
George Duning	5%
Screenplay by	
David R. Schwartz	35%
Produced and Directed by	
Morton DaCosta	35%

The Cast

ROBERT PRESTON	Steve Blair
TONY RANDALL	Paul Ferris
GEORGIA MOLL	Elena Harakas
WALTER MATTHAU	Tony Dallas
Betty Bruce	Cha Cha Miller
Vassili Lambrinos	Prof. Pappas
Michael Constantine	Andy
Titos Vandis	Father Anaxagoras
Miranda Murat	Mama Harakas
Lewis Charles	Louie
Peter Mamakos	Nick

The Credits

Produced and Directed by	Morton DaCosta
Screenplay by	David R. Schwartz
Story by	Leo Katcher
Director of Photography	Harry Stradling, Sr., A.S.C.
Art Director	Edward Carrere
Film Editor	William Ziegler
Sound by	Stanley Jones
Set Decorator	George James Hopkins
Music	George Duning
Songs by	Sammy Fain and Harold Adamson
Costumes Designed by	Don Feld
Orchestrations by	Arthur Morton
Makeup Supervisor	Gordon Bau, S.M.A.
Supervising Hair Stylist	Jean Burt Reilly, C.H.S.
Assistant Director	Floyd Joyer

The Synopsis

(Not For Publication)

Steve Blair (ROBERT PRESTON), a resourceful chap who has produced horror movies, dabbled in underwater real estate and achieved other memorable masterpieces of consmanship, finds another "live one" in a Greek restaurant in New York. This is Tony Dallas (WALTER MATTHAU), a sleek, hard hoodlum surrounded by a Greek chorus of Madison Avenue subhoods (NICK DIMITRI, TONY ROLLINS, VIC LUNDIN, GREG BENEDICT). Tony also has a girl friend named Cha Cha (BETTY BRUCE), a veteran of the runways. Steve, with the help of the forbidden juice—in this case, whiskey—persuades his buddy Paul (TONY RANDALL), to write a script, and they take it to the gangster Tony who puts up money for a motion picture to be called "Genesis" because it's about Adam and Eve and the beginning of the world, starring Cha Cha. It's a bomb, and having lost his two million bucks, Tony is out for the respective necks of Steve and Paul. They, however, are on a slow boat to nowhere, with Steve flipping through pages of his black book, trying to come up with another scheme. The third passenger on the freighter is Prof. Krumwitz (OLIVER JOHNSTONE), who is reading a book on the myth of the Island of Paradeisos. Having spent 18 months on the island during the war, Steve is interested. Krumwitz explains that a pipsqueak Professor Pappas has written this book, repudiating the story that Paradeisos is an island of love because no one has ever found a temple nor offerings. The book has thus destroyed the island as an archaelogical and tourist attraction. Now we're in Athens. Steve and Paul are buying up Greek antiquities. Steve is going to turn Paradeisos into a island of love and take a few crumbs for his trouble—like the hotels, restaurants, night clubs, guided tours and exclusive rights to all commercial tie-ins. In the midst of dickering for a Dodona Goat, Steve meets a beautiful young girl named Elena (GEORGIA MOLL) who just happens to be the grownup version of the Elena whose family protected Steve from the Nazis when he was on Paradeisos during the war. The fact that Elena is a museum assistant and engaged to marry the pipsqueak professor (VASSILI LAMBRINOS) who wrote the book debunking Paradeisos doesn't matter to Steve. Although Steve doesn't know it, Elena's uncle is Tony the gangster, and he's coming to Paradeisos with Cha Cha, whom he is about to marry since she's expecting a baby. With the connivance of the island's tavern keeper Andy (MICHAEL CONSTANTINE), Steve fills the waters surrounding Paradeisos with his Athens purchases, and a few days later Paul starts "recovering" them from the ocean depths. Now the world headlines the sensational discoveries at Paradeisos. And the island booms, it is athrong with lovers and archaelogists and the bands play and tourists arrive and Professor Pappas is disconsolate. Not for long, though, because he blows the whistle on the island of love fakery and brings in the cops. Steve is in a hurry to escape with Elena, but Mama won't hear of it until they are married, which they attempt to do but are stopped at the altar by the police who throw Steve and Paul into jail for committing fraud against the Greek government. The jailer releases Steve to the custody of Father Anaxagoras (TITOS VANDIS), who leads him to a remote part of the island and through an aperture, the Father shows him an honest-to-goodness Shrine of Love. So that's settled, but with the arrival of Tony and the four hoods, Steve and Paul are about to be blasted until Elena shows her engagement ring. A gangster can't very well kill his own nephew.

RUNNING TIME: 101 MINUTES

PUBLICITY

'Island Of Love' Loaded With Laughs

Capturing the contagious romantic aura of the sun-drenched Aegean island, luggage-laden Robert Preston and Tony Randall follow a bikini-clad lass in this scene typical of the comedy capers in "Island of Love," the Warner Bros. Technicolor film opening ..... at the ..... Theatre. Georgia Moll and Walter Matthau co-star with Preston and Randall in the laugh-loaded comic tale of a con man and his accomplice who attempt to elude a New York gang lord by hiding on a Greek Island. Morton DaCosta produced and directed the film on location in Athens and the Aegean.

Mat 2-D Still No. 463/51

Screen Glows Brightly As Preston, Randall Cut-Up In Colorful 'Island Of Love' Comedy

Georgia Moll, Walter Matthau Are Co-Starred In DaCosta's Comic Romantic Aegean Romp

Setting a rousing rollicking pace as a fast-talking con man and his sad-eyed, fast-writing but slightly dipso side-kick, Robert Preston and Tony Randall head the cast of "Island of Love," the colorful Warner Bros. comedy caper opening ..... at the ..... Theatre. Lovely Georgia Moll and Broadway's Walter Matthau co-star in the Belgrave Enterprises production produced and directed by Morton DaCosta.

In "Island of Love," Preston persuades a New York gang lord to invest $2,000,000 in a lavish film about Adam and Eve, starring the mobster's girl friend — an ex-stripper. When the film flops, Preston and Randall find it expedient to flee the city and hope to elude the angry underworld by hiding out on an island in the Aegean.

Since most of the film is taken up with Preston's subsequent scheme to convert the island of Hydra into the legendary "Island of Love," producer-director DaCosta took his cast and crew to Athens, Hydra and the neighboring island of Spetse.

He surrounded them with a vivid collection of Greek performers and bathed his scenes in sun-drenched Aegean beauty. Whenever possible, authentic settings were used—but DaCosta soon discovered that when it came to love, the Greeks not only had a word for it, but also some very frank statues of it. To avert censorship problems, a series of less "adult" statues and temple decorations were built by Warner Bros. studio craftsman.

In "Island of Love" Preston plays a dashing romantic con man reminiscent of his title role in "The Music Man," which won him international acclaim. "The two characters are, however," points out Preston, "separated by 50 years and 9000 miles."

Tony Randall, who confesses he had sworn never to take another "Tony Randall" role—the perennial best friend of the leading man, usually with a humorous drinking problem and perpetually poised on the brink of disaster, relented one more time to join in the Aegean antics.

Peripatetic Georgia Moll, a luscious Italian lass who speaks fluent French, German, Spanish, Russian and slightly accented English as well as her native Italian, was discovered as an observer at the Actors Studio in New York by DaCosta when he returned discouraged after four months of searching Italy, Greece and France for just the right girl. Her fresh loveliness is a perfect contrast to the glib sophistication of Preston's con man.

Matthau, who left his starring role in Broadway's "A Shot in the Dark" to portray the blustering gang-lord-with-a-lisp, boasts what is probably the screen's most amusing bodyguard —four identical-looking hoods dressed in black Brooks Brothers suits, homburgs and pink shirts.

Greek Art Frankly Creates A Crisis On 'Island Of Love'

Aside from the unparallelled Aegean sunshine, the sea as blue as delphinium, the rocky hillsides splashed with white-washed houses and an over-all aura of irresistible romance, one of producer-director Morton DaCosta's reasons for filming "Island of Love" on location in Greece and on the island of Hydra was to take advantage of the abundant Greek temples, decorative friezes and statues to lend authenticity to the gay Warner Bros. comedy, opening ..... at the .....Theatre.

DaCosta wound up, however, not only transporting tons of equipment, his four stars—Robert Preston, Tony Randall, Georgia Moll and Walter Matthau, along with an impressive roster of supporting players to the island of Hydra, but also virtually carrying coals to Newcastle.

The Warner Bros. craft shops had to create and ship to Hydra an ancient Shrine of Love, innumerable statues and a variety of other set pieces.

DaCosta, while doing considerable research on ancient Greek temples and works of art, discovered that a good deal of the Greek art and architecture that he had planned to use as backgrounds would have had to been censored from the film.

Preston, Moll Star

An exuberant Robert Preston swings his lovely bride-to-be, Georgia Moll, into the air in this light-hearted scene from "Island of Love," the sun-drenched Warner Bros. romantic comedy opening ..... at the .....Theatre. Tony Randall and Walter Matthau are also starred in the Technicolor-Panavision film produced and directed by Morton DaCosta on location in Greece and the Aegean Sea. David R. Schwartz based his screenplay on a story by Leon Katcher.

Mat 1-A Still No. 463/6

An 'Island Of Love' Poses Unromantic Transport Problem

Not only was a goodly portion of the human population of the Aegean island of Hydra drafted for small roles and crowd scenes in "Island of Love," the Warner Bros, romantic comedy opening ..... at the..... Theatre, but producer-director Morton DaCosta was also forced to requisition the island's entire donkey population.

Hydra has no automotive vehicles to speak of. And they would have been of little help in any event since the quaint little port is built like a vast amphitheatre, rising up from the sea. All 142 of the island's donkeys were needed to haul the film unit's cumbersome equipment up the precipitous streets for location shooting.

Robert Preston, Tony Randall, Georgia Moll and Walter Matthau are top cast in "Island of Love," which was filmed in Technicolor and Panavision.

'Island Of Love' Cast Sails Away

At the end of the first week of filming "Island of Love," the delightful Warner Bros. comedy opening...at the... Theatre, on location on the Greek island of Hydra in the Aegean, the cast and crew had yet to travel to their various daily locations by land.

Every location was either off the island or on some part of the island that could only be reached by boat. So daily, producer-director Morton DaCosta herded stars Robert Preston, Tony Randall, Georgia Moll and Walter Matthau on a small boat, loaded his equipment on an LST and set sail.

"Island of Love" is a Belgrave Enterprises production in Technicolor and Panavision scripted by David R. Schwartz from a novel by Leo Katcher.

Betty Bruce, Vassili Lambrinos, Michael Constantine, Titos Vandis, Miranda Murat, Lewis Charles and Peter Mamakos are featured in the supporting cast.

Robert Preston Frolics Anew As Personable Fast-Talker In Laugh-Loaded 'Island Of Love'

That nimble-footed slicker from "The Music Man" is at it again—only this time he's 50 years and 9,000 miles away from the scene of his original triumph in River City, Iowa.

It's the stage and screen's favorite "con artist"—Robert Preston—turning an Aegean island on its ear in "Island of Love," the hilarious Warner Bros. romantic comedy opening ..... at the ..... Theatre in Panavision and Technicolor.

Preston sums up his new film, which co-stars Tony Randall, Georgia Moll and Walter Matthau, this way: "It's about this fast-talking fellow who makes a bum movie with two million dollars that he's conned from a gangster and has to lam all the way to a Greek Island to avoid a sawed-off shotgun."

Preston confesses that he's delighted with the fact that he seems to be bigger than ever on his second time around in Hollywood—especially in view of the fact that 10 years ago he was stuck playing heroes in "B" pictures and heavies in "A" films.

Born in Newton Highlands, Mass., Preston was only two when his family moved to Los Angeles. His interest in theatre was inspired by his high school drama teacher and he left school at 15 to join a touring stock company headed by the mother of Tyrone Power. When a boxoffice slump hit the troupe after six months he returned to Los Angeles, worked as a parking lot attendant at Santa Anita race track and became friendly with a group of Pasadena Playhouse students. After winning a role in an open audition he appeared in 42 plays in the next two years.

Snapped up by a Paramount talent scout, Preston was soon on his way to an impressive movie career. After serving in the Air Force from 1942-46 he returned to Hollywood for five years, before leaving to make his Broadway debut in "Twentieth Century."

Preston Cons Again In 'Island Of Love'

Robert Preston, Tony Randall, Georgia Moll and Walter Matthau star in "Island of Love," the rollicking Warner Bros. comedy hit opening ..... at the ..... Theatre.

Morton DaCosta produced and directed the Technicolor-Panavision film on location in Athens and the Aegean islands to capture authentic backgrounds for the brightly-paced account of the exploits of a fast-talking con man who attempts to escape from a mobster he has swindled by hiding out on a remote Greek island.

Native Neighbors Gawk-And-Talk At 'Island Of Love' Stars' Antics

The stunningly beautiful and quaintly charming Greek island of Hydra is not only the Aegeam's busiest and bikiniest resort, but also, according to the bemused stars and producer-director of "Island of Love," the rollicking Warner Bros. comedy filmed there in Technicolor and Panavision, Europe's best bet for top honors in "instant communications."

Robert Preston, Tony Randall, Georgia Moll and Walter Matthau, who star in the Morton DeCosta production, which opens ..... at the ..... Theatre, report that if Preston got up to do the Twist at the popular Kastela night club, the whole town knew about it before the dance was over.

The fact of the matter was, Preston, Randall and gorgeous Georgia all did the Twist during several weeks of location shooting on Hydra. Once the sun and the imported arc lights had been turned off for the day, and the hard-working donkeys tucked in their stalls, the troupe could be found in open air cafes, on the terrace of the Hotel Xenia or on somebody else's terrace. But nowhere were they able to escape the all-seeing eyes and non-stop tongues of 3000 curious Hydriots.

Hydra is custom-built for peeking and peering. The houses and hotels rise in tiers from the port like loges in a theatre, and from every balcony spreads a clear view of the goings-on below. When natural eye-sight fails, the resourceful Hydriot produces a pair of binoculars.

"These people knew what I was going to wear in the morning before I did myself," smiles luscious Italian beauty Georgia Moll ruefully.

Eyebrows arching to his hairline, Preston reports that "an old man in a fishing boat asked me how I liked the lamb I had for dinner the night before!"

"They knew who my guests were, what kind of wine I served them and what time they went home," adds Randall.

DaCosta is convinced that "they knew the color of my sheets, the price of shorts—and had a fairly accurate estimate of the freckle count on my nose. But most actors are accustomed to playing love scenes—and intricate dramatic scenes—in view of the whole world. We got accustomed to having a few thousand Greeks watching while we did the Twist or brushed our teeth."

Stars Trapped On 'Island Of Love'

As an irrepressibly optimistic con artist, Robert Preston attempts to humor his gun-shy side-kick, Tony Randall, when they are forced to hide out in a cellar to escape the wrath of a New York gang lord who has traced them to their Aegean island hideaway in "Island of Love," the rousing Warner Bros. romantic comedy opening ..... at the ..... Theatre. Morton DaCosta produced and directer "Island of Love" principally on location in Athens and on the islands of Hydra and Spetse. Georgia Moll and Walter Matthau are co-starred in the Technicolor-Panavision film.

Mat 2-B Still No. 463/82

Four Topcast In 'Island Of Love'

Love triumphs—temporarily—on a romantic Aegean island in this scene from "Island of Love," the rollicking Warner Bros. comedy opening ..... at the ..... Theatre. While Betty Bruce as his blonde, ex-stripper wife looks on, Walter Matthau, as a New York mobster, congratulates Robert Preston, as the fast-talking con artist who clipped him for a couple million dollars for a flop movie, on his coming marriage to the gang lord's lovely Greek niece, Georgia Moll. Producer-director Morton DaCosta shot most of the high-spirited comic caper in Athens and on the Aegean island of Hydra. Tony Randall also stars in the Technicolor-Panavision production.
Mat 2-A Still No. 463/31

Ain't Got No Body Can't Have Coffin, Film Director Told

"The Case of the Cautious Casket-Maker" posed a challenging problem for producer-director Morton DaCosta while he was filming "Island of Love" on the lovely Aegean island of Hydra.

In one of the high comedy scenes in the film, which opens ..... at the ..... Theatre, a wedding party becomes entangled with a funeral procession. DaCosta commissioned the island casket-maker to build him a suitable casket for the scene.

But the casket-maker asked to see the body. DaCosta said there wasn't a body. The adamant islander said no body, no coffin. DaCosta finally had to send for Athens for one.

Robert Preston, Tony Randall, Georgia Moll and Walter Matthau are starred in the Warner Bros. Technicolor comedy. A Belgrave Enterprises production, "Island of Love" was scripted by David R. Schwartz from a novel by Leo Katcher.

Director Scours Europe, Discovers 'Island Of Love' Beauty In U. S.

While Georgia Moll, a shiny, well-scrubbed Italian actress with 21 films in her own country to her credit, was subjecting her saucer eyes, Mediterranean smile and bikini figure to the rigors of New York's famed Actors Studio, producer-director Morton DaCosta, fresh from his triumphant screen version of "Music Man," was scouring Greece, France, England and Italy, for a young woman to star opposite Robert Preston and Tony Randall in "Island of Love," the raucous Warner Bros. romantic comedy opening..... at the ..... Theatre.

Luscious Young Star

Luscious, lithe Georgia Moll stars opposite Robert Preston and Tony Randall in "Island of Love," the Warner Bros. Technicolor comedy caper opening.... at the ..... Theatre. The vivacious young Italian actress plays a Greek girl who becomes romantically entangled with Preston when he attempts to convert her native Aegean island into an international tourist trap as the legendary "Island of Love." Morton DaCosta produced and directed the film.
Mat 1-B Still No. 463/665

A few weeks after completing his fruitless four-month search, DaCosta "discovered" Miss Moll in New York. What must have seemed maddening to the travel weary producer did not seem to perturb the peripatetic Italian beauty in the slightest. She loves to travel—if not from country to country then from place to place in a given city. Georgia set some sort of all-time record by shifting apartments five times during the five months she was in New York City—"because I wanted to get to know different sections of the city."

"Restless?" smiles the itchy-footed Italian star. "Not really. It's just that I enjoy new surroundings, new faces, new windows to shop out of."

Georgia candidly confesses that part of the appeal of "Island of Love" was that it would take her from Rome to Hollywood to Athens and the island of Hydra. "On my way back to Rome, I hope to go by way of Manila, Tokyo and New Delhi. I've never been to those cities."

The lithesome 25-year-old daughter of a manufacturer of scientific products is well-prepared for her travels. Besides her native Italian she speaks fluent French, German, Spanish and Russian as well as slightly- accented English. She has already travelled extensively in Europe, Indo-China, South America, Africa and the U.S.

It is almost as if she were on a one-woman crusade to show the world that all Italian actresses aren't unscrubbed and tousled. Georgia wears gowns by Capucci, a minimum of makeup and a luxuriant head of hair

All in all, maintains DaCosta, she was the glowing personification of the high-spirited, intelligent, beautiful young Greek girl with whom Preston falls in love in "Island of Love."

Walter Matthau also stars in the Belgrave Enterprises production which was shot in Technicolor on location in Athens and the Greek Aegean islands.

'Island Of Love' Due

Robert Preston, Tony Randall, Georgia Moll and Walter Matthau top the cast of "Island of Love," the Warner Bros. Technicolor comedy opening ..... at the .....Theatre.

Morton DaCosta produced and directed the Belgrave Enterprises production from a script by David R. Schwartz based on the novel by Leo Katcher.

High-Style Hoods Add Laugh-Loaded Comedy To Rousing, Rollicking 'Island Of Love'

Four husky young men with classic noses and lots of white teeth play a Greek chorus of hoodlums in Morton DaCosta's "Island of Love," the fast-paced Warner Bros. romantic comedy in Technicolor opening ..... at the ..... Theatre.

Robert Preston, Tony Randall and Georgia Moll star in the high-humored tale of a smooth-talking con man and his tipsy accomplice who are forced to flee to an obscure Greek island in hopes of escaping the wrath of a New York gang leader murderously unhappy over the flop movie they had made with his money.

DaCosta painstakingly searched for four young men of similar appearance to play the quartet of blank-faced hoods who stand attendance on the gang leader, played with an incongruous lisp by Broadway star Walter Matthau.

Tony Rollins, Nick Dimitri, Vic Lundin and Greg Benedict have backgrounds and characters as diverse as their appearance is similar. Rollins is the baby of the group—he's only six-two. Appropriately enough for a young man who hails from Six Shooter Junction, Texas, his current ambition is to become a television cowboy.

Nick Dimitri is the only real Greek in the foursome—a body builder who tosses sacks of cement around as if they were bean bags. Vic Lundin is the tallest—six-four-and-a-half — and the loudest. He's a singer.

Greg Benedict, a Londoner by birth, is a Warner Bros. contract player and has frequently appeared on the studio's TV shows.

To heighten their similarity, all four of them wear identical broken noses (fashioned by the make-up department), black Madison Avenue-style suits, black homburgs, tab collar shirts of varying shades of pink . . . and guns. All of them also wear facial scars—but these are tastefully different. They also occasionally wear beautiful, look-alike young women furclad and diamond-bedecked, with gowns identically cut way down to there.

"Island of Love" is a Belgrave Enterprises production, produced and directed by DaCosta from a script by David R. Schwartz.

Tony Randall Romps As Preston's Hapless Crony In 'Island Of Love'

True to the topsy-turvy tradition of the theatre world, Tony Randall, who stars with Robert Preston and Georgia Moll in Morton DaCosta's "Island of Love," the rollicking Warner Bros. comedy opening ..... at the..... Theatre is an unhappy clown.

Randall, who has sent audiences all over the world tumbling into the aisles with his hilarious performances in "The Mating Game," "Pillow Talk," "Lover Come Back" and "Boys' Night Out," thinks of himself as a purely dramatic actor who happens to be able to make people laugh.

"I made my Broadway debut in 'A Circle of Chalk,' and I've appeared on Broadway with Ethel Barrymore in 'The Corn is Green,' as Marchbanks with Jane Cowl in 'Candida,' with Katherine Cornell in 'The Barretts of Wimpole Street' and 'Antony and Cleopatra' and with Lilli Palmer and Sir Cedric Hardwicke in 'Caesar and Cleopatra.' And nobody thought I was funny," he says defensively.

"I don't know how come all of a sudden I'm some sort of king of comedy."

Like it or not, Randall is all kinds of funny in "Island of Love," in which he plays Preston's three-drink-limit friend who spends most of his time on screen darting through the eye-filling scenery of the Greek island of Hydra pursued either by a quartet of mobsters or an over-ardent and marriage-minded Greek maiden.

"I knew it was a typical 'Randall' role when I took it," Tony admits ruefully. "But it was too good to miss —shooting on location in Greece, working with Preston and producer-director DaCosta. But so help me, this is the last time I'm playing the leading man's best friend."

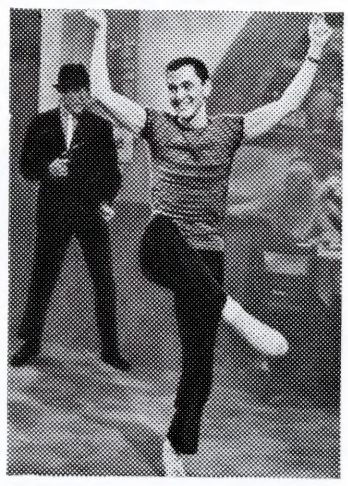
Even when the script of "Island of Love" did give Tony, who was once described by LIFE magazine as "the finest new comedian the movies have found in a couple of decades," a chance to demonstrate his versatility and an unexpected facet of his talent and training, it resulted in one of the film's comedy highlights.

While preparing for his stage career, Randall had taken dancing lessons, just in case they might come in handy some day. He was delighted to discover that in "Island of Love" the script called for him to join in a dance sequence. However, it was a Greek folk dance. DaCosta kept Tony purposely unrehearsed so that there would be very little resemblance between what he was doing and what the Greeks were doing. In his frantic improvisation, the frustrated serious actor consistently managed to leap at all the wrong times.

"Actually," mused DaCosta, "Tony is a pretty good hoofer. And his ballet training helps him get off the floor. It also keeps him from stomping on the other fellows' toes."

"Island of Love," a Belgrave Enterprises production shot principally on location on islands in the Aegean in Technicolor and Panavision also stars Walter Matthau and features Betty Bruce.

Randall Goes Greek



With one of the New York gangsters hunting him standing menacingly in the background with drawn gun, Tony Randall breaks into a frantic Greek dance hoping to pass himself off as a native of the Aegean island in this amusing scene from "Island of Love," the Warner Bros. Technicolor comedy opening ..... at the ..... Theatre. Randall stars with Robert Preston, Georgia Moll and Walter Matthau in the Morton DaCosta production which was filmed extensively on location in Greece and the sun-drenched Aegean.
Mat 1-C Still No. 463/42

What's In A Name? Actor Has Answer

It had to happen.

To embellish his production of "Island of Love," the light-hearted, fast-paced Warner Bros. Technicolor comedy opening ..... at the ..... Theatre, with as much authenticity as possible, Morton DaCosta not only spent months shooting on location in the sun-drenched Aegean, but also cast local Greeks in key supporting roles wherever possible.

For his starring roles he imported Hollywood-Broadway thespians Robert Preston, Tony Randall and Walter Matthau and lithe, luscious Italian Georgia Moll.

And the Athenian actor he selected for a small role as a tavern keeper proved to be a real Thespian. Petros Thespian.

Lisping Gang Leader Lends Merry Menace To 'Island Of Love'

A versatile Broadway star contributes one of the most unusual villains in screen history to "Island of Love," the laugh-loaded Warner Bros. comedy opening ..... at the ..... Theatre.

Walter Matthau stars with Robert Preston, Tony Randall and Georgia Moll in the Morton DaCosta production which was filmed extensively on location in Greece and the Aegean. It's a rib-tickling tale of a fast-talking con man who promotes $2,000,000 from a New York mob leader to produce a movie starring the mobster's moll and turns out a flop picture, forcing him to seek a hide-away on a picturesque Greek island to escape the mob's wrath.

But Matthau and DaCosta have concocted a gangster unlike any ever seen before on the screen. Matthau's Tony Dallas is an eye-rolling, fist-shaking gang lord with a lisp.

"It is probably the first time that a villain has spoken like a retarded first-grader on the screen," observes DaCosta. Delighted with the veteran actor's characterization, DaCosta proceeded to surround him with the most improbable group of gunmen and gun molls imaginable.

The gangster's girl friend, an ex-burlesque queen played by Betty Bruce, for example, has a problem when she sets out to star as the scantily-clad Eve in the ill-fated movie Preston makes—she breaks out in a rash when she eats apples.

The script provides the gang lord with one redeeming feature—it's his strong sense of "family." He will not rub out a relative—a character trait of life-and-death significance to Preston and Randall, who suddenly discover that the two young Greek beauties with whom they have been dallying on the idyllic Aegean isle are his nieces.

'Island Of Love' Long On Romance Short On Water

Never mind what two out of three dentists on television do, and never mind the half of the class that wound up with 23% fewer cavities. On the Aegean island of Hydra you brush your teeth the way Hydriots do — with bottled water.

The colorful Greek island, site of the location filming of "Island of Love," the Warner Bros. Technicolor comedy starring Robert Preston, Tony Randall, Georgia Moll and Walter Matthau, is without a natural water supply except for a couple of reluctant wells above the village.

Bi-weekly, water arrives from the mainland in a monstrous plastic bag, 300 feet long, which stays for a day to allow everybody to replenish their supply in bottles and containers of every sort and description.

But for DaCosta the bright Aegean sunshine, the sea as blue as a delphinium, the rocky hillsides splashed with white-washed houses and an over-all aura of irresistible romance were exactly right for "Island of Love," and the drinking, washing, brushing, bathing water problem was an insignificant inconvenience.

"Island of Love" is a Belgrave Enterprises production scripted by David R. Schwartz from a novel by Leo Katcher.

Director, Aegean Sun Spur Stars Into Fast 'Island Of Love' Clinch

Robert Preston, a robust American actor, and Georgia Moll, a sultry Italian actress, met for the first time one morning a few monhs ago on the Greek Island of Hydra—and before noon they were wrapped in each other's arms.

The Greeks have a word for it—and so does producer-director Morton DaCosta: calculated efficiency. DaCosta had brought the two strangers together to star with Tony Randall and Walter Matthau in "Island of Love," the rollicking Warner Bros. romantic comedy opening ..... at the ..... Theatre.

As awakening lovers in the bouncy Technicolor picture, Preston and Miss Moll have everything going for them—including the bright Aegean sunshine, water as blue as a delphinium, rocky hillsides splashed with white-washed houses and an over-all aura conducive to romance such as may only be found on a Greek island.

Determined to plunge his actors into the proper romantic spirit, DaCosta arranged a first day's shooting schedule that put them in the middle of a kiss before lunch. "And anyway," he explained, "the Greek sun gets pretty hot by noon is hardly conducive to midday love-making."

Preston himself has kissed his way through many leading ladies, including, recently, Shirley Jones, who was his prim but willing sweetheart in "The Music Man." Miss Moll's screen kisses have been limited heretofore to assorted unknown Italians in Rome-based films, and to muscle-man actor Steve Reeves. "Whenever, I kissed him it was through a beard or a burnoose," she said.

Following the first day's romantic scenes for "Island of Love," Preston and Miss Moll repaired to their respective hotel rooms for cold showers while the Greek inhabitants of the island were still picking grapes in the setting sun.

They resumed their love affair the next morning and it then became a continuing thing, interspersed with the inevitable lover's quarrels, threats, recriminations, chases and delayed trips to the altar—until the picture finished a few months later.

Nor did Preston and Miss Moll monopolize the romantic spotlight. Tony Randall, once again playing what has become known as a "Randall" role—the good-hearted, weak-willed, funny-drunk best friend of the leading man—struggled through the idyllic Greek summer pretending to resent the high-powered flirtations of an attractive young Greek girl.

Fortunately for the reputations of the stars and the reputation of the motion picture industry at large, the two pairs of lovers were strictly an on-screen phenomenon.

Film Gets Aweigh When Donkeys Bray

Creaking crickets and the resonance of the town clock tolling the hour ordinarily are pleasant sounds to Morton DaCosta like any man. And he finds a certain charm to donkey's braying and poignance in seagulls screeching.

But the combination of the four drove producer-director DaCosta literally to the drink during the location filming of "Island of Love," the bubbling Warner Bros. Technicolor comedy opening.....at the ..... Theatre.

Filming the Belgrave production on the island of Hydra, DaCosta discovered that while a few natural sounds are fine for the sensitive motion picture microphone, the dissonant quartet above was too much.

So DaCosta packed his sound equipment, a Greek singer and his stars—Robert Preston, Tony Randall and luscious Georgia Moll — aboard a freighter and steamed four miles out into the Aegean to record his soundtrack.

Bob Preston Jailed On 'Island Of Love'

The local jail on the Aegean island of Hydra (population 3500) was used by producer-director Morton DaCosta for scenes in his rollicking production of "Island of Love," the Warner Bros. Technicolor comedy opening ..... at the ..... Theatre.

The temporary tenant was Robert Preston, who stars with Tony Randall, Georgia Moll and Walter Matthau in the Belgrave Enterprises production.

Italian Star Gives Horseless Cowboy Disappointed Brush

When Georgia Moll, the provocative Italian actress who stars opposite Robert Preston, Tony Randall and Walter Matthau in the Warner Bros. Technicolor comedy romp, "Island of Love," opening ..... at the ..... Theatre, arrived in Hollywood to complete filming of the picture her only request was to meet a cowboy.

Anxious to please the pert young star who had just finished several months of location shooting in Greece, the studio sifted through its impressive roster of Western talent and arranged an introduction to Clint Walker, star of television's "The Cheyenne Show."

"Where's your horse?" asked the lovely Miss Moll.

Clint, who speaks mainly one language and then as little as possible, told Georgia, who speaks six languages — Italian, German, French, Spanish, Russian and English—and all very fluently, that his horse wasn't working that day.

Georgia shook his hand and left.

"I didn't really want to meet a cowboy," she confessed. "I just wanted to meet a real western horse."

'Island Of Love' Stars Comic Trio

Playing a powerful New York gang lond, Walter Matthau, center, introduces Robert Preston and Tony Randall to his personal bodyguard—four identically attired hoods—in this scene from "Island of Love," the Warner Bros. Technicolor comedy opening ..... at the ..... Theatre. After Preston fast-talks Matthau into backing an epic screen version of Adam and Eve starring the mobster's ex-stripper girl friend with Randall writing the screenplay, the film flops and the pair find themselves being hunted down by Matthau and his hirelings. Georgia Moll also stars in the film produced and directed by Walter Matthau and lensed principally on location in Athens and the Aegean. ***Mat 2-C Still No. 463/68***

Mrs. Robert Preston Determined To Remain Exactly That As Film Star's Career Soars

A word to the "wives" should be sufficient.

Mrs. Robert Preston, a handsome woman, an ex-actress, a comforting asset to the man internationally famous as "The Music Man," during their more than 20 years of marriage has seen her husband's career hit all kinds of highs and lows. Currently she is sitting back and watching him at his newest and greatest peak.

And sit back is exactly what she does. "I never, never interfere with Bob's professional life. I have not been on one of his sets or rehearsal stages for 15 years, and I have no intention of doing so."

The closest she has come is when she accompanied him recently to Greece for location filming of "Island of Love," the delightful Warner Bros. comedy opening ..... at the ..... Theatre. Even there she retained her wifely status, and while he was acting, she washed his socks, wrote the letters he didn't have time to write or did her own oil painting. "After six o'clock we were together," she said. "But not while he was being an actor."

"If he were a doctor, I wouldn't help him diagnose patients. And if he were a lawyer, I wouldn't spend my time in the courtroom."

In a hazardous business, their marriage is considered close to idyllic. Catherine Preston's sole concern is for her husband not his career. She is firm about making sure he gets proper rest, takes care of himself and stays healthy.

Reel Roulette Pays For Real

Forest Finders, an English actor playing a bit role as a roulette gambler in "Island of Love," the Warner Bros. Technicolor comedy opening . . . at the . . . Theatre, asked producer-director Morton Da Costa if he could keep his winnings.

"Why not?" shot back Da Costa. "Finders are keepers, aren't they?"

Robert Preston, Tony Randall, Georgia Moll and Walter duction filmed on location in Greece and the Aegean from Matthau are starred in the Belgrave Enterprises pro- a script by David R. Schwartz based on the novel by Leo Katcher.

Greek's Fine Art Randall's Headache In 'Island Of Love'

Irrepressible Tony Randall romps into Greece exuberant as ever for his side-kick role in "Island of Love," the Warner Bros. Technicolor comedy starring Robert Preston, Randall and Georgia Moll—until he ran headlong into some Greek art.

One of the scenes in the Morton DaCosta production, opening ..... at the ..... Theatre, called for Randall to be hit over the head with an antique Grecian urn. The film unit gave an Athenian vase-maker detailed instructions on how to make the customary Hollywood "breakaway" prop vase — designed to shatter on the slightest impact and leaving the "victim" unharmed.

But apparently you can't teach an old artisan new tricks. And the vase that was shattered over Randall's head succeeded in laying him out for several minutes.

"Island of Love" recounts the hilarious adventures of a fast-talking con man and his side-kick who flee New York for an obscure Greek island in an effort to escape the wrath of a mobster who is gunning for them.

DaCosta produced and directed the screenplay by David R. Schwartz which based on a novel by Leo Katcher.

Gold medal book top ticket-selling tie-in

What happens if two charming chiselers suddenly dis cover they've pulled a fast one on the deadliest gangster this side of San Quentin?

When the sharpies are brave Steve Blair and fearless Paul Ferris, they do what any upstanding, red-blooded man would do. They *run*—and from Hollywood to the Grecian isles it's an unforgettable getaway—loaded with laughs, filled with frolic, and seasoned with the sexiest goddess of love since Aphrodite.

So don't *you* take it on the lam. Not on your life. Stick around for the novel that's more fun than a belly-dancer—and see the Warner Brothers release with Robert Preston, Tony Randall and Georgia Moll.

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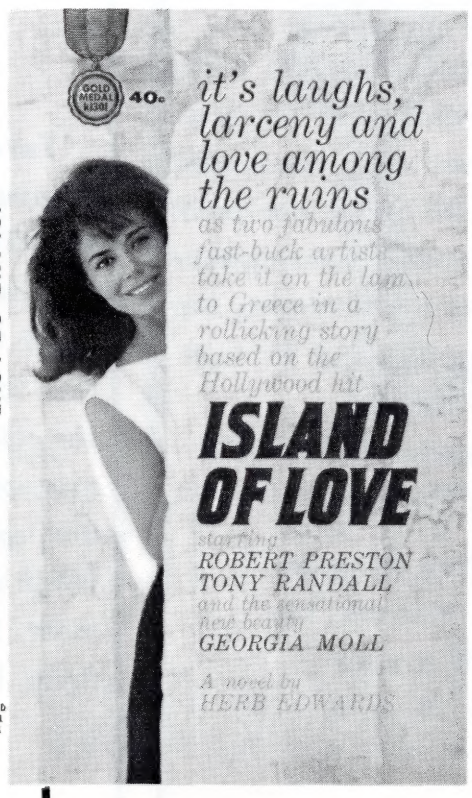
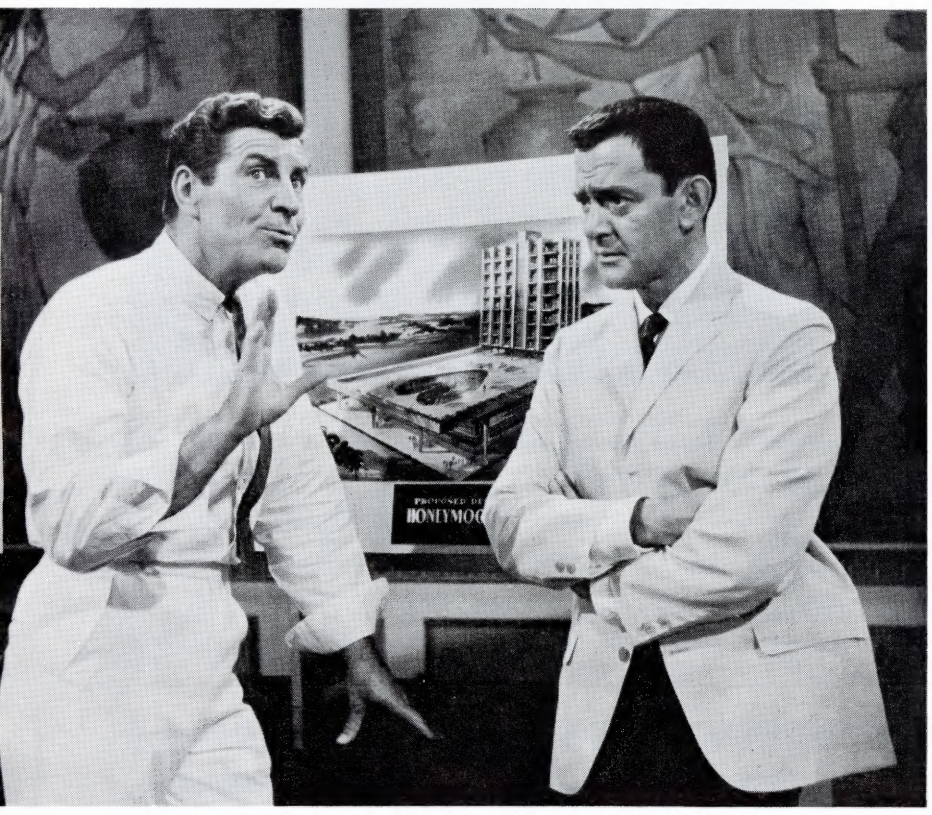


With a striking color cover that quickly captures the aura of romance and light-hearted comedy that showers the picture, the Gold Medal paperback edition of ISLAND OF LOVE, published by Fawcett World Library, is going on sale in over 100,000 retail outlets simultaneously with the release of the motion picture. The book's back cover features a beguiling scene with Robert Preston and Georgia Moll and a strong pitch for browsers to read the book and see the movie. Contact local paperback dealers to arrange for ticket-selling tie-in displays utilizing scene stills and other accessories from the film.



Unique open-end interview spotlights comedy's stars

Providing showmen with an excellent opportunity to obtain free radio time, crackling, high-humored open-end interviews with Robert Preston and Tony Randall are available to all exhibitors free of charge. The interviews feature Preston and Randall in informal bright conversation about the film, their beautiful co-star, Georgia Moll, Walter Matthau's broad comedy caricature of the typical gang lord, the beautiful locations in Athens and the Aegean which serve as a backdrop for much of the film, and series of anecdotes about the troupe's comic escapades there.

A local radio personality should welcome the opportunity to spot these tremendously entertaining conversations on his or her program, using the script provided to insert his or her own voice in the conversation.

Order this free open-end interview record now from:

Campaign Plan Manager
Warner Bros. Pictures, Inc.
666 Fifth Avenue
New York 19, N. Y.

Radio spots

Ear-catching radio spot announcements have been prepared to enable you to alert your potential audiences to the delightful comedy capers of Robert Preston, Tony Randall, Georgia Moll, Walter Matthau and their kooky comrades in the sun-drenched Aegean in ISLAND OF LOVE. These radio spots capture the high-style humor and lilting romance of the Morton DaCosta production.

Order your free ET today from:

Thaddeus Suski Productions
165 West 46th Street
New York 36, N. Y.

Television

Five television trailers, giving living room audiences a glimpse of the spectacular backgrounds and fun-loaded action of ISLAND OF LOVE, are available for you to use in implementing your campaign. There are two 1-minute, two 20-second and one 10-second TV trailers available.

Order them now from:

Campaign Plan Manager
Warner Bros. Pictures, Inc.
666 Fifth Avenue
New York 19, N. Y.

Theatre trailers

Take full advantage of your own theatre screen to herald your ISLAND OF LOVE playdate. Get maximum mileage out of the two excellent trailers which have been prepared—a provocative, tongue-in-cheek teaser trailer and the colorful production trailer that will give your audience a taste of the comedy and romance that make ISLAND OF LOVE an excellent, carefree entertainment. See them, order them and play them. Now at your Warner Branch.

WARNING! THIS IS THE

"ISLAND OF LOVE"

(That's all... brother!)

Starring ROBERT PRESTON ♡ TONY RANDALL ♡ Co-starring GEORGIA MOLL

TECHNICOLOR® PANAVISION® Presented by WARNER BROS.

MAT 205 — 2 col. x 2 inches (56 lines)

WARNING! THIS IS THE

"ISLAND OF LOVE"

(That's all... brother!)

Warning! This is the most hilarious comedy you'll see this year! Please come prepared for everything that's wonderful, wacky and wild!

Starring ROBERT PRESTON ♡ TONY RANDALL ♡ Co-starring GEORGIA MOLL

WALTER MATTHAU

With BETTY BRUCE · Screenplay by DAVID R. SCHWARTZ · Produced and Directed by MORTON DaCOSTA

Music by GEORGE DUNING TECHNICOLOR® PANAVISION® Presented by WARNER BROS.

MAT 402 — 4 col. x 9 inches (500 lines)

ISLAND OF LOVE

There's no place on earth quite like it— and no picture in the world quite as funny!

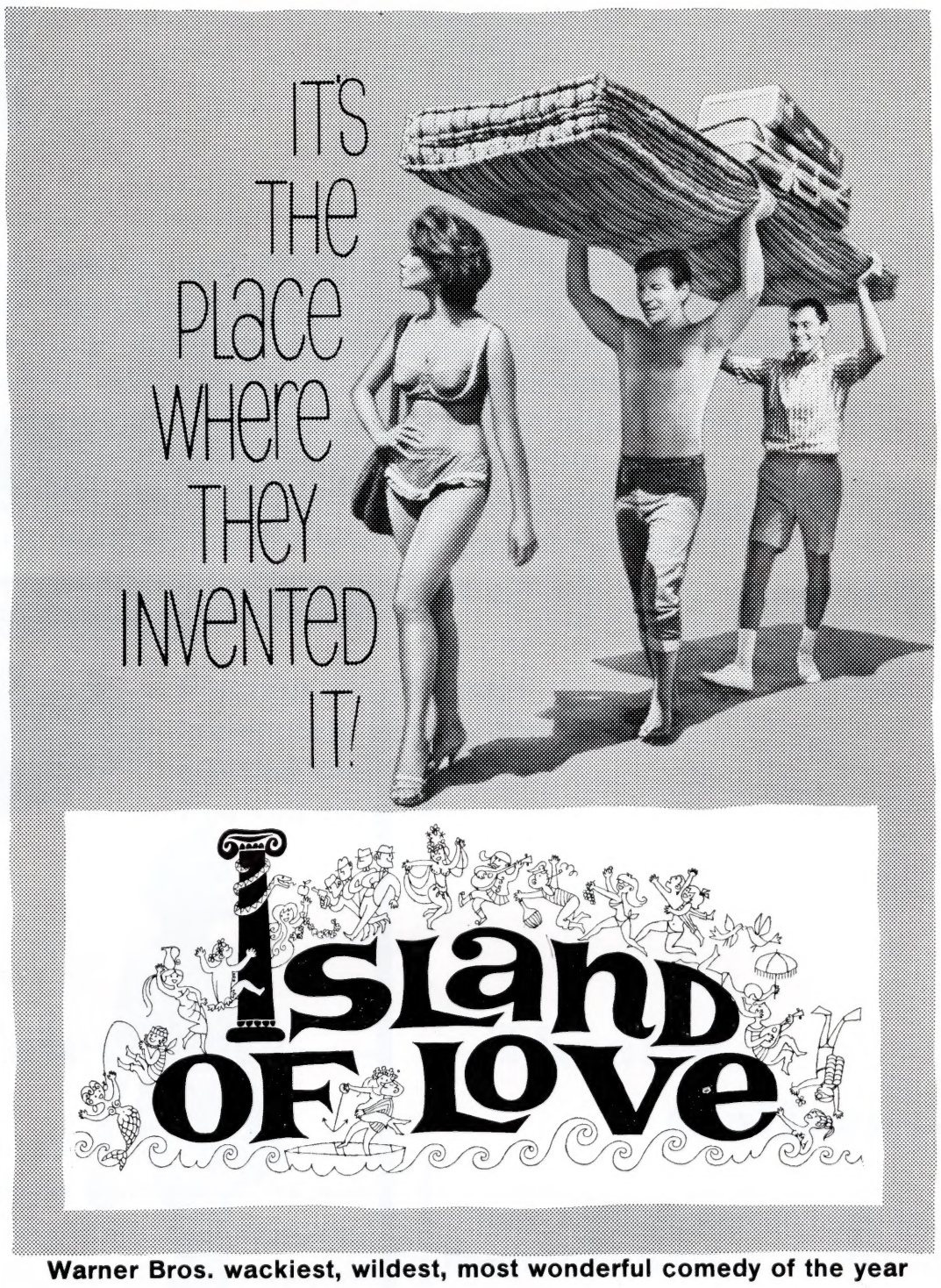
Warner Bros. wackiest, wildest, most wonderful comedy of the year

Starring ROBERT PRESTON ♡ TONY RANDALL

Co-starring GEORGIA MOLL ♡ WALTER MATTHAU ♡ With BETTY BRUCE

Screenplay by DAVID R. SCHWARTZ · Produced and Directed by MORTON DaCOSTA · Music by GEORGE DUNING · TECHNICOLOR® PANAVISION®

MAT 201 — 2 col. x 5½ inches (154 lines)



Warner Bros. wackiest, wildest, most wonderful comedy of the year

Starring ROBERT PRESTON

"The Music Man" is making the kind of music he never made before!

TONY RANDALL

This lover came back . . . (smart fellow)!

Co-starring GEORGIA MOLL

A body surrounded on all sides—by men!

WALTER MATTHAU With BETTY BRUCE · Screenplay by DAVID R. SCHWARTZ · Music by GEORGE DUNING

Produced and Directed by MORTON DaCOSTA · TECHNICOLOR® PANAVISION® Presented by WARNER BROS.

MAT 302 — 3 col. x 10⅜ inches (435 lines)

There's
a tiny
Greek island
where a man
can exist
with only
the barest
of necessities...

ISLAND OF LOVE

Warner Bros. wackiest, wildest, most wonderful comedy of the year.

Starring ROBERT PRESTON · TONY RANDALL · Co-starring GEORGIA MOLL · WALTER MATTHAU

With BETTY BRUCE · TECHNICOLOR® · PANAVISION® Presented by WARNER BROS.

MAT 202 — 2 col. x 3⅝ inches (102 lines)

WARNING! THIS IS THE

ISLAND OF LOVE

Warner Bros. wackiest, wildest, most wonderful comedy of the year.

Starring ROBERT PRESTON ♥ TONY RANDALL

Co-starring GEORGIA MOLL ♥ TECHNICOLOR® PANAVISION®

Presented by WARNER BROS.

MAT 105

1 col. x 3⅝ inches (51 lines)

WARNING! THIS IS THE

"ISLAND OF LOVE"

Warner Bros. wackiest, wildest, most wonderful comedy of the year.

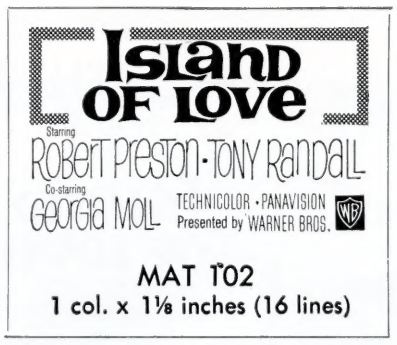
Starring ROBERT PRESTON ♥ TONY RANDALL ♥ Co-starring GEORGIA MOLL ♥ WALTER MATTHAU

With BETTY BRUCE Screenplay by DAVID R. SCHWARTZ Produced and Directed by MORTON DaCOSTA Music by GEORGE DUNING

TECHNICOLOR® PANAVISION® Presented by WARNER BROS.

MAT 303 — 3 col. x 6 inches (252 lines)

MAT 203 — 2 col. x 7 inches (196 lines)



MAT 102
1 col. x 1⅛ inches (16 lines)

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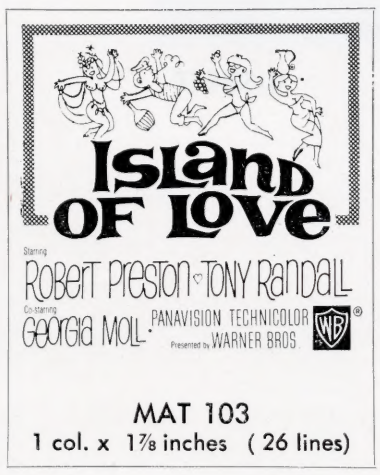
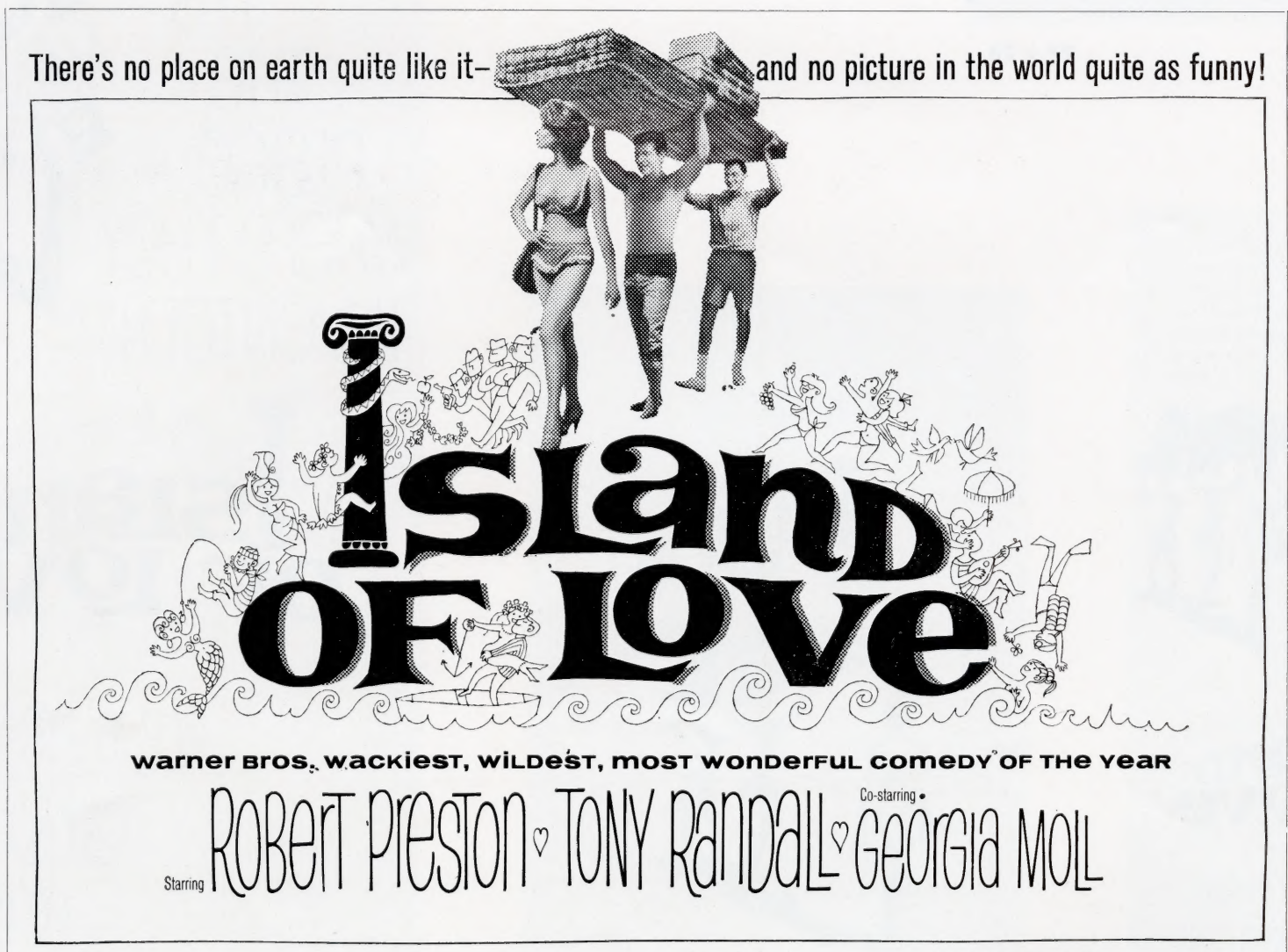


MAT 103
1 col. x 1⅞ inches (26 lines)

MAT 204 — 2 col. x 3 inches (84 lines)



MAT 401 — 4 col. x 6¼ inches (352 lines)

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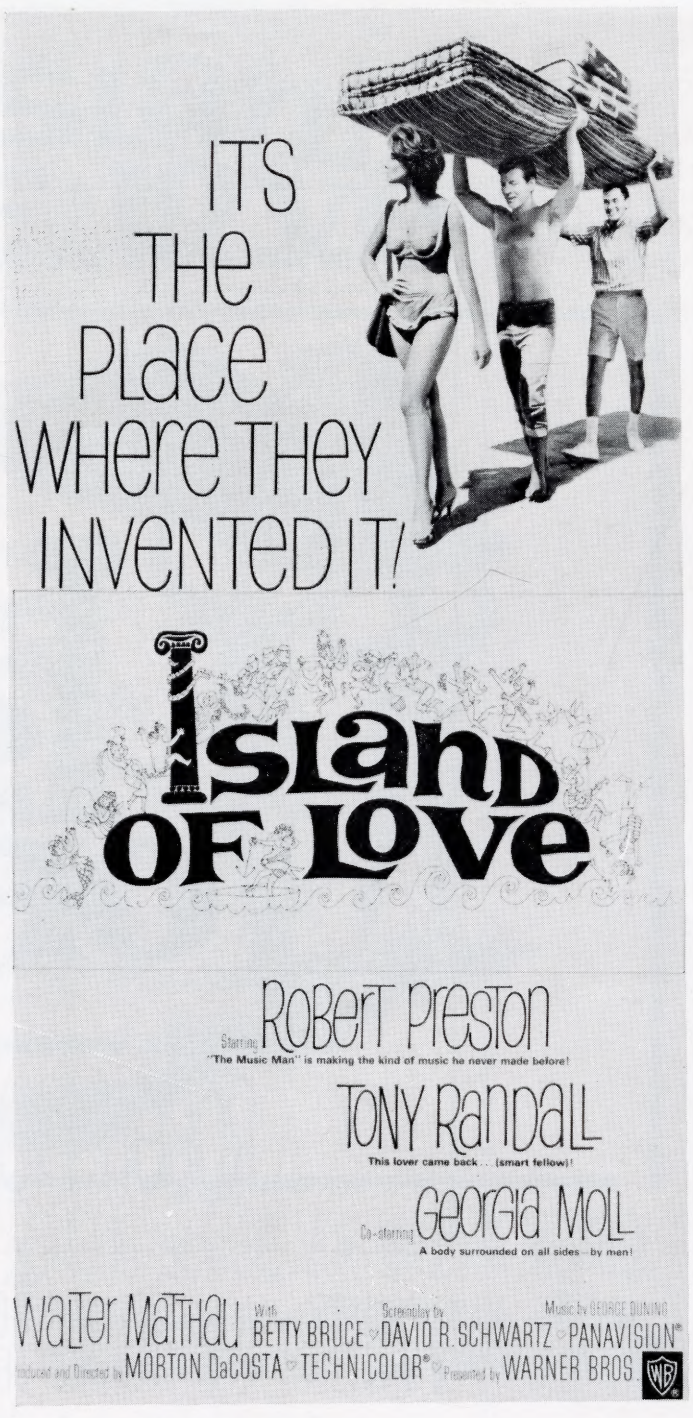

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